

FULL STACK BUSINESS BUILDER CONFERENCE

ONE CONFERENCE: EVERY 90 DAYS



Join us Weds Jan 22nd, 2025

8AM - 4PM PST / 11AM - 7PM EST

EARLY BIRD TICKETS ARE LIVE @\$99!

GENERAL ADMISSION STARTING 1/1/25 @ \$125

Email hello@fsbb.io to inquire about Student & Corporate Passes.

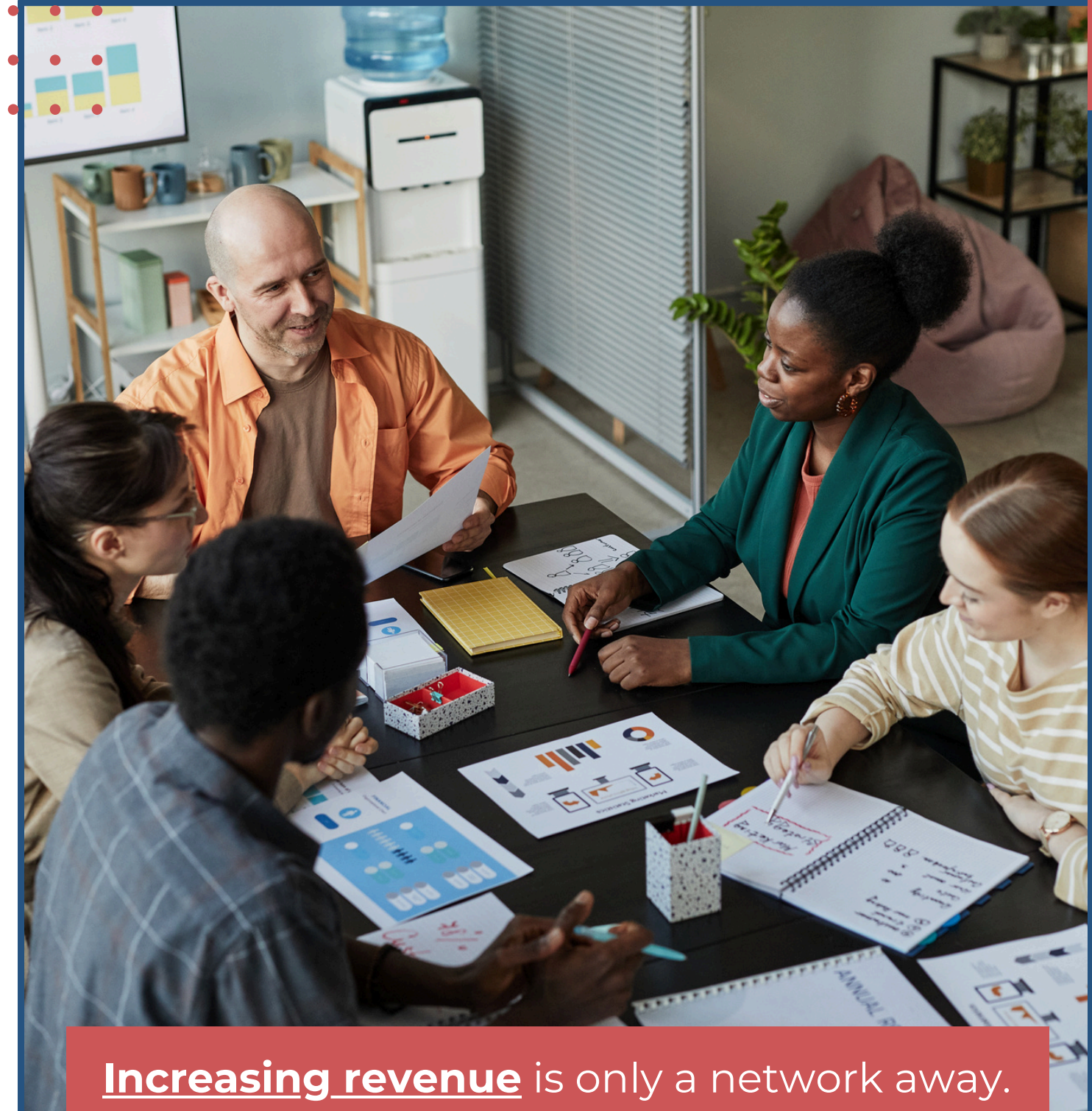


PROBLEM: BUSINESS BUILDERS NEED EXPERT HELP

30+ million businesses will be built in 2025 globally. They need help doing business well.

All companies need help in 5 core business functions:

- STARTUP founding and operational support for entrepreneurs
- PRODUCT building using Agile and effective product development frameworks
- MARKETING and building communities and driving sales
- FINANCIAL investment strategies and financial operations
- TECHNOLOGY enablement leveraging Web3 and AI tools



Increasing revenue is only a network away.



SOLUTION: FULL STACK BUSINESS BUILDER CONFERENCE

- **PROFIT** - Get paid for sharing your expertise and insights
- **PROMOTE** - Expand your reach by showcasing your products and services to a global, engaged audience
- **PARTNER** - Let us fuel your business growth

You win:

- Quarterly digital conferences
- Professionally edited content
- Community of experts
- Accelerator Program
- Personal business guides
- On-demand business library
- Addition to community directory
- Newsletter and outbound marketing
- Participation in digital & IRL events and more!





GROW REVENUE AND EXPOSURE IN 4 STEPS:

1 - GET SELECTED
SPEAK AT FSBBICI OR PARTNER AS A SPONSOR - VALUE FOR VALUE

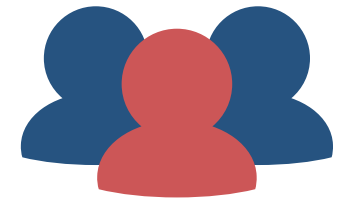
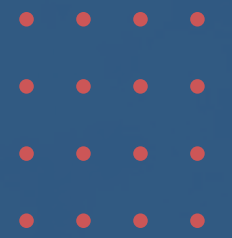
2 - INVITE YOUR NETWORK
RECEIVE READY-TO-USE PROMO MATERIALS AND A UNIQUE INVITE CODE

3 - EARN & GAIN
KEEP 20% OF TICKET SALES* AND RECEIVE VIDEO RECORDINGS AND CLIPS
*NET FROM COUPON CODE TICKET SALES

4 - JOIN THE CLUB
ACCESS AN EXCLUSIVE NETWORK, RESOURCES, AND NEW MONETIZATION OPPORTUNITIES

BRING YOUR AUDIENCE

MONETIZE YOUR STORY



SPEAKER TOPICS:

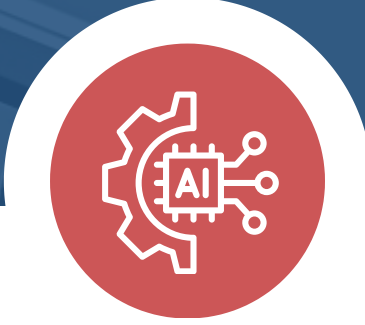
Bring your best stories and lessons learned in business building. We'll make sure you look great.



SOFTWARE DEVELOPMENT



FINTECH



AI



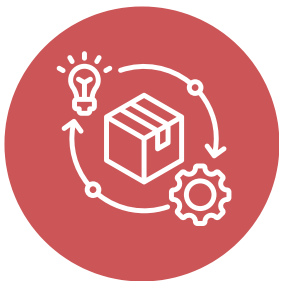
BUSINESS OPERATIONS



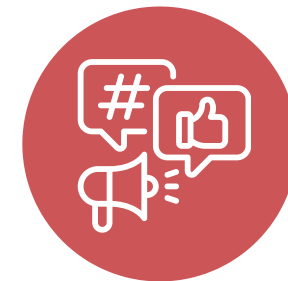
BLOCKCHAIN



E-COMMERCE



PRODUCT DEVELOPMENT



MARKETING & SALES



FINANCE & INVESTING



STARTUPS & THE ENTREPRENEUR



COMMUNITY BUILDING



WEB3 TECHNOLOGY & TOOLS





WE'RE THE MARKETING FUNNEL YOU NEED

Give us 60 minutes. Get paid. Get promotion. Get partnership. Increasing revenue is just a network away.

BUILD YOUR BRAND AND MONETIZE YOUR EXPERTISE

Virtual Expo Booth

Showcase your services with custom videos, downloads, and real-time connections to attendees actively seeking expertise in your niche. Bring up to four team members for live booth interaction.

Affiliate Revenue Sharing

Earn profits on ticket sales with affiliate codes, driving revenue while expanding your network.

Extend Your Marketing Reach

Gain co-branded promotional clips (3-5 highlights)
Long-form recordings of talk **(40-min workshop + 20-min Q&A)**
Fuel your content strategy long after the event. All content credits you as the expert.

AMPLIFY YOUR VISIBILITY

Podcast, Webinar, and Accelerator Opportunities

Get invited to the **FSBB Podcast** or collaborate in upcoming Accelerator Programs or webinars to further cement your authority. More media for you. You win.

FSBB Community Directory

Be listed as a **preferred service provider**, connecting you to startups, investors, and industry peers.

Permanent Placement in FSBB Content Library

Be Featured as a thought leader in an evergreen resource for entrepreneurs.
Your session will continue to generate visibility for years to come!



WE'RE THE MARKETING FUNNEL YOU NEED

Give us 60 minutes. Get paid. Get promotion. Get partnership. Increasing revenue is just a network away.

EXCLUSIVE PERKS FOR SPEAKERS & PARTNERS

Free Guest Access

FSBBC1 Conference access for you and a guest (with options for corporate discounts).
Discounted rates for Sponsorship and extended services in our Community.

1 x FSBBC1 limited edition T-shirt

Speaker Spotlight

Custom social media announcement cards and promotion through FSBBN's extensive marketing channels.

Sales Opportunities+

Add guides, manuals, and PD's for attendees to download.

Add a 5-minute company trailer to your profile, giving attendees a direct look at your services and offerings.

FSBBN ecomm store discount for future use.

EXPAND YOUR NETWORK AND BUSINESS REACH

Networking Opportunities

Engage in **virtual chat** lobbies and attendee networking beyond sessions to connect with like-minded professionals and potential clients.

Find the help you need to succeed.

Business Community and Deal Flow Generator

Access an investment pool, strategic partnerships and continuous deal flow through our thriving and growing community.

Preferred Rates for Future Events

Save big by joining all 4 annual virtual conferences at a discounted rate!

Email hello@fsbb.io

*Special rates for corporate and student discounts as well.

Sponsorship Opportunities for BIG Supporter Value

DIAMOND SPONSOR

\$ **25,000**

Email Marketing - Dedicated Blast

Pre-conference social posts

Video promotion on all socials

Digital Swag bag (optional)

Ads on all social media

Exhibitor Booth

Session - Thumbnail Cover

15 sec Company Ad Video - Landscape & Portrait

Hub - Video Ad

Hub - Masthead/Banner

1x 40 min Speaker Segment - FSBBC

Mobile & Lobby - Push Notifications

Lobby - Featured Sponsor

Lobby - Featured Session

Lobby - Video

Lobby - Banner

Lobby - Featured Speaker

Landing Page - Featured Session

Top Logo/Banner on all marketing material

**Front/End Bumper on all Video Replays and Talks (40+) + reels! -
Your ad on every video up to the next conference!**

TRACK SPONSOR

\$ **20,000**

Email Marketing - Dedicated Blast

Pre-conference social posts

Video promotion on all socials

Digital Swag bag (optional)

Ads on all social media

Exhibitor Booth

Session - Thumbnail Cover

15 sec Company Ad Video - Landscape & Portrait

Hub - Video Ad

Hub - Masthead/Banner

1x 40 min Speaker Segment - FSBBC

Mobile & Lobby - Push Notifications

Lobby - Featured Sponsor

Lobby - Video

Ads on 1 Wednesday Webinar

Lobby - Banner

In-Session - Custom Wallpaper

In-Session - Custom Background

**5 Track Sponsors for early supporters! Repeat Track Sponsors
get 10% discount every conference to \$13,000 floor.***

2 limited spots for early supporters of our global initiative. You're not just a supporter, you're a believer. Repeat Diamonds get reduced cost by 10% every conference to \$17,000 floor.*

Our product is helping people become Full Stack Business Builders. **Our megaphone is media. Our end game is global.**

KEYNOTE SPONSOR

\$ **15,000**



- Email Marketing - Dedicated Blast
- Pre-conference social posts
- Video promotion on all socials
- Digital Swag bag (optional)
- Ads on all social media
- Exhibitor Booth
- Session - Thumbnail Cover
- 15 sec Company Ad Video - Landscape & Portrait
- Hub - Video Ad
- Hub - Masthead/Banner
- 1x 30 min Keynote Speaker Segment - FSBBC
- Mobile & Lobby - Push Notifications
- Lobby - Featured Sponsor
- Lobby - Featured Session
- Lobby - Featured Speaker
- Landing Page - Featured Session

ENTERTAINMENT SPONSOR

\$ **10,000**



- Pre-conference social posts
- Video promotion on all socials
- Digital Swag bag (optional)
- Ads on all social media
- Exhibitor Booth
- Session - Thumbnail Cover
- 15 sec Company Ad Video - Landscape & Portrait
- Lobby - Announcements
- Presenter title - Digital DJ segment

INTERMISSION SPONSOR

\$ **7,500**



- Pre-conference social posts
- Video promotion on all socials
- Digital Swag bag (optional)
- Ads on all social media
- Exhibitor Booth
- Session - Thumbnail Cover
- 15 sec Company Ad Video - Landscape & Portrait
- Lobby - Announcements

SESSION SPONSOR

\$ **5,000**



- Pre-conference social posts
- Video promotion on all socials
- Digital Swag bag (optional)
- Ads on all social media
- Exhibitor Booth
- 1x 40 min Speaker Segment NOT THE KEYNOTE- FSBBC
- Lobby - Featured Session
- Lobby - Announcements
- "Sponsored by" Title
- In-Session - Video Trailer

We're building an ***infinite funnel*** of expert business builders and the ***largest library of content*** to help entrepreneurs and businesses of any size grow and succeed. Consider the scale of our opportunity...

VIRTUAL EVENT MARKET SIZE



We'll ensure you're part of the exponential growth!

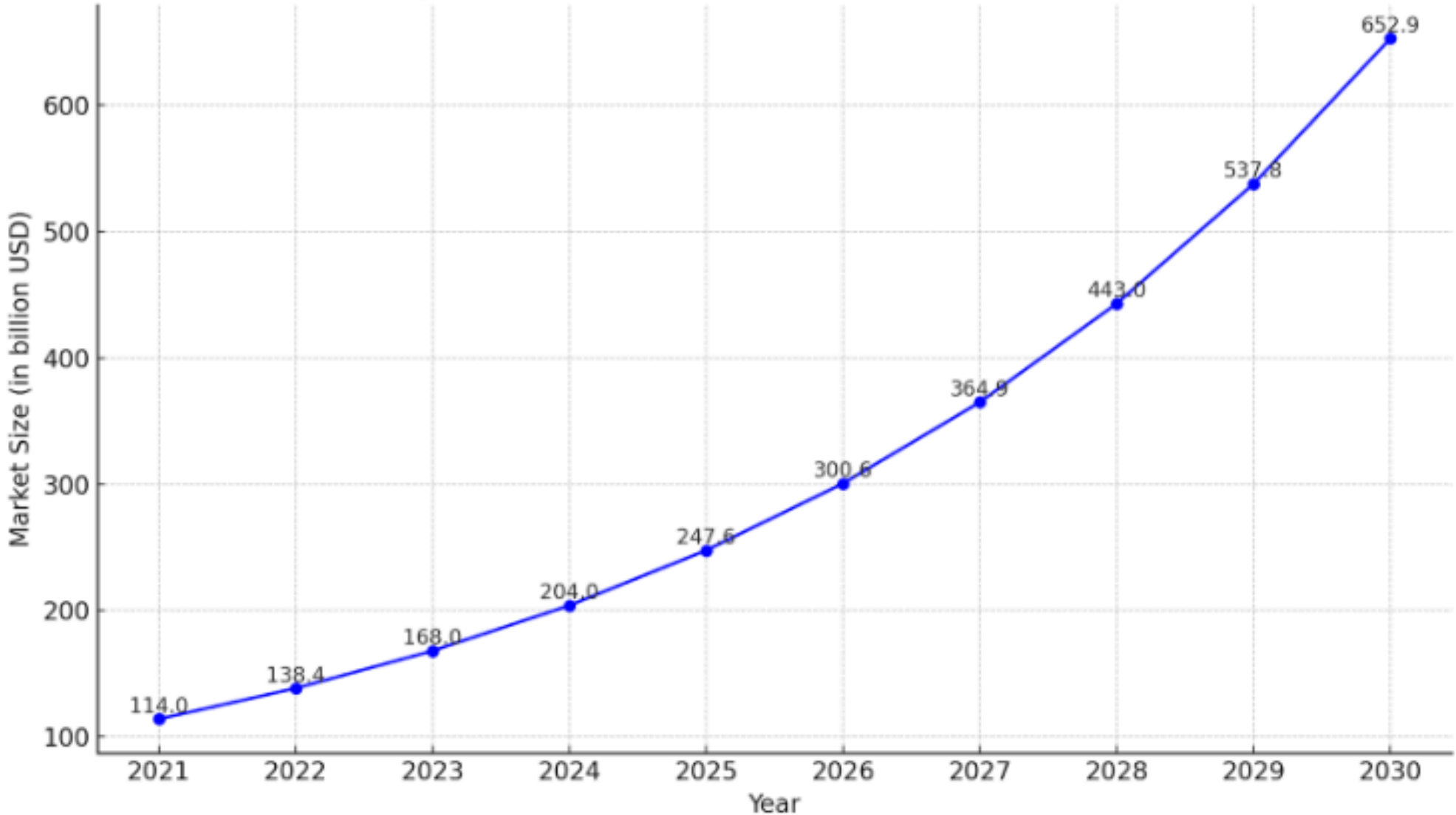
- The global virtual event market was valued at around \$114 billion in 2021 and is expected to grow at a compound annual growth rate (CAGR) of 21.4% from 2022 to 2030. This growth is fueled by increased demand for online platforms and digital experiences.



We're the only digital conference platform that can scale and deploy speakers every 90 days.

Join us!

Projected Global Virtual Event Market Size (2021-2030)



#FSBBC1

THE BEST RECURRING CONFERENCE IN THE WORLD.

Our goal isn't hard. We've already begun.

We'd love to have you be part of our launch.

Please visit www.fsbb.io or email hello@fsbb.io for participation!



Patricia Hill

Co-Founder & Community Director

30+ years of business building, entrepreneurship, and marketing. A passionate networker and community organizer, Patricia is the architect of the FSBB Community. A problem solver, consultant, and mentor who has 1000s of endorsements to her name. Patricia aka "Blockchain Betty," has spent the last 5 years championing investor safety in crypto and is almost complete with her Masters Degree in Blockchain.



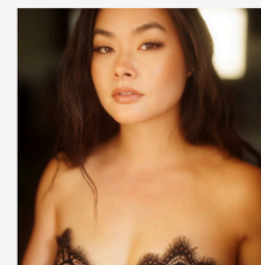
Daniella Giordano

Design Director

10+ years in user experience design, user interface development, and brand consulting. As CEO of her own consultancy and studio, Daniella is an expert in integrating functionality and user experience and ensures all of our collateral and marketing materials are polished and perfect. A Blackbelt in Karate Kyokushin and rapid prototyping, Daniella is a perfect example of Kaizen - continuous improvement of self.



Humankind gains tremendous power by building large networks of cooperation.



Molly Truong

Co-Founder & Conference Chair

16+ years in event management, production, and marketing digitally and in-person. From operations lead to project management, Molly requires that the event goes exceptionally well. From hemp to Hot Import Nights, global brands have trusted Molly to ensure maximum exposure with a white-glove service to VIPs and Sponsors. We all hail the Queen who streams.



Taylor Carroll

Co-Founder & Conference Chair

20+ years in event production, sales, and product marketing. As a successful entrepreneur, Taylor brings order from chaos, organizing and ensuring quality is met with exceeding value to all attendees and participants. Co-Founder of the W3BX Web3 Expo conference and her own packaging business, it's her personal mission to advocate and support women in Web3. Success is diverse.

